

# LASERWASH®



*Shown with options*

# LASERWASH®

***Touch Free In-Bay Automatic Vehicle Wash System***

The newest LaserWash® product raises the standard for touch free car wash equipment again. With **Revenue Enhancement** and **Total Cost of Ownership** improvements being the main focus, the product delivers the industry's best **Return on Investment**. **Smart 360 Technology** makes the machine responsive to the dynamic conditions in the wash bay and allows the machine to "think for itself" to increasing up-time and optimizing the wash process.



Substantially faster wash speeds lead to increases in vehicle throughput and shorter lines that will make your customers happy. Simplified machine design and lower energy and utility usages reduce operating costs leading to a more profitable operation.

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**PDQ®**  
**Vehicle Wash Systems**  
A **DOVER** COMPANY

# LASERWASH®



## INCREASED REVENUE

The LaserWash® allows more opportunities to enhance your revenue stream with new service offerings and improved wash package differentiation to better align with your customer's value needs. New services include; Front Bug Prep, dedicated Super Sealant applicators, FlashDry® rinse and enhanced arch control for better detergent coverage and improved bug removal. Substantially faster wash speeds will increase your vehicle throughput- reducing a customer's total time at the site and putting a smile on their face.



## LOWER COST OF OWNERSHIP

Reductions in water, electricity and chemicals drop right to your bottom line while simpler parts replacements and easier troubleshooting reduce on-going maintenance costs. The Smart 360 Technology system dramatically reduces the interaction needed by an attendant while the non-corrosive structure fights the harsh wash environment for the long-term. A "keep-it-simple" design goal is realized by significant reductions in sensors, swivels, valves and the use of common electronic parts throughout.



## RETURN ON INVESTMENT

With the PDQ LaserWash® your Return on Investment is a combination of Wash Volume Increases, improved Revenue per Wash and reduced Costs per Car. A quick pay-back from your initial investment, the piece of mind of knowing that you have a new machine and the true "Green Savings" from a faster, simpler and more efficient system confirm the profit increasing potential to your bottom line.



Typical first-year impacts show wash volume increases from faster speeds and quicker lines, revenue increases per wash by the addition of new services and the ability to better differentiate wash packages and cost decreases from chemical, water and electricity reductions, lower maintenance costs and less attendant labor.

## SMART 360™ TECHNOLOGY

### SMART 360 CLEANING SYSTEM

The cleaning power of the PDQ LaserWash is raised to a new level with the addition of better vehicle chemical coverage with rounded arch corners, smart chemical timing and tilting arch functions. High pressure applications now include the ability to tilt to cover the back of side mirrors and arch oscillation to attack bugs from multiple angles. Combined with your ability to customize services and speeds in infinite combinations and to store favorite or seasonal packages- the cleaning system is a major step forward.

### SMART 360 DRYING SYSTEM

PDQ's LaserWash integrated dryer option performs the unique FlashDry service that takes no additional time for a basic dry by performing a rinse and dry in a single operation. Developed on the simple theory that it is easier to remove water that is already moving- FlashDry improves rinsing while removing over 80% of the water all in a single 10 second pass. Dryer options also can include a separate stand alone dryer or the ability to use the integrated dryer as a drive through dryer as the customer exits. Options and variety in drying allow greater package differentiation that increases your revenue per car.

### SMART 360 NETWORKING

A modern, easy to use web browser interface to access all key operating functions and reports is standard on the new LaserWash. You can change wash packages, view performance and trend reports and monitor all machine functions with any device that has a web browser without needing any special software. Secure connections can be done remotely through the Internet allowing flexibility and the reduced need to go to the site. Email, text messaging and other real-time connections keep you and your staff in touch with the operation anywhere and anytime.

### SMART 360 ARCH CONTROL

The LaserWash Arch Control System allows for quicker throughput and creates customer confidence and comfort through the entire wash process. The arch is able to rotate 360 degrees while simultaneously moving around the vehicle. Three axis motions provide rounded corner profiling to produce consistent coverage by keeping the nozzles always focused on the vehicle. No more spraying on the floor! Arch control makes every second productive in the wash process- each corner time is reduced from 4 seconds to 1.5. The Smart 360 Arch Control also intelligently operates around the complete vehicle perimeter; monitoring and adjusting to conditions to keep attendant interaction low.

**25% FASTER!**  
WASH CYCLES!

### SMART 360 CONSUMER EXPERIENCE

PDQ's LaserWash gives your customers a safe, comfortable and easy to use wash experience. The overhead design and improved vehicle positioning system keeps the bay floor open and unobstructed. Bright and simple customer signage combined with language specific audio messages provides clear instructions. Exciting wash services like oscillating high pressure, 3X colored foam, super sealant and the amazing FlashDry system leave the customer with more than a wash- they exit with a unique feeling that your wash bay is different from the competitors.

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